

BIG TOKEN: ANALYSIS

INVESTMENT INFORMATION

Initial Coin Offering

BIG Token Limited is offering 320 million BIG Tokens (BTK) out of a total supply of 400 million BTK for ICO. Based on current market prices, BIG Token Limited is expecting to raise USD 32 million dollars at a rate of 1 ETH to 5,000 BTK. The minimum transaction amount is 2 ETH (or 10,000 BTK).

Lending to credible land owners

Using the funds raised from the ICO, BIG Token Limited will lend monies to credible land owners with prime lands that are already owned, to develop hotels and condominiums at a minimum lending rate of 2% above the 6-month International Exchange London Interbank Offered Rate (LIBOR).

Our Partners

We have engaged a team of internationally reputable consultants to ensure that high standards of professionalism are upheld during both the ICO process as well as the development of the projects.

Land titles were verified by Baker & McKenzie and LNT & Partners for the lands in both Thailand and Vietnam respectively. In addition, we have engaged LawPlus and Colin Ng & Partners to advise us on the ICO process.

A panel of established architects and interior designers including award-winning A49 is also brought on for the design of the hotels.

Land information

For this ICO, BIG Token Limited has selected 7 land owners who are committed to accept BTK at their premises after development for services such as hotel accommodation, co-working spaces, health and wellness outlets, and food and beverage outlets.

OVERVIEW

Project Name: BIG Token
Token Symbol: BTK
Hard Cap: 320 million BTK
Conversion: 1 ETH to 5,000 BTK
Minimum Contribution: 2 ETH (10,000 BTK)
Lending Rate: minimum 2% above 6-month LIBOR
Properties: 7 parcels of land in Thailand & Vietnam
Estimated No. of Rooms: 1227

BIG Token's Proposition

- ✓ 100% land backed
- ✓ Strict compliance and due diligence
- ✓ Ready utilization of BIG Tokens
- ✓ Commits to buy back tokens

Investment Analysis

- + Lower inherent risk than other ICOs
 - + Sustainable business model
 - + Pre-committed utility
 - + Substantial demand
 - + Maintaining value
 - Execution risk
 - Default risk of land owners
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For more details, please refer to our [whitepaper](#).

The 7 pieces of prime seafront, beachfront and riverfront land are expected to yield an estimated 1,227 hotel rooms.

Land Site	Land Area (sq m)	Estimated No. of Hotel Rooms
Natien Beach, Koh Samui, Thailand	12,996	250
Chiangmai, Thailand	4,653	100
Binh Duong, Vietnam	2,262	190
Patong Beach, Phuket, Thailand	27,505	237
Chaweng, Koh Samui, Thailand	4,394	100
Haad Yao, Krabi, Thailand	10,588	150
Laem Din, Koh Samui, Thailand	12,424	200
Total	74,822	1,227

INVESTMENT ANALYSIS

1. Lower inherent risk than other ICOs

BIG Token is secure and 100% backed by prime real estate, making it resilient to crypto-market volatility. In addition, BIG Token Limited also offers a 15% buyback program.

2. Sustainable business model

Using funds raised from the ICO, land owners can receive up to 80% of the loan amount from BIG Token Limited in fiat at a minimum interest rate of 2% above 6-mth LIBOR depending on their credit rating. The other 20% of the loan amount is held in trust by the Administrator.

Strict due diligence will be implemented to ensure the integrity of the entire business framework, including placing a mortgage on the real estate assets as a collateral.

3. Pre-committed utility

Land owners have pre-committed to accept BIG Tokens at their properties once they are completed. BIG Tokens will be accepted for services such as hotel accommodation, co-working spaces, gyms, spas, and F&B outlets.

BIG Token Limited will develop a payment and loyalty platform by working with partners related to our eco system, including airlines, developers, hospitals, golf courses, and beauty salons to ensure a seamless experience for our customers.

4. Substantial demand

Pre-sales of condominiums to be launched in 2019 will be priced at a discount in BIG Tokens. With a supply of 600 units of condominiums up for pre-sale at an average price of USD 0.5 million each, BIG

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Token Limited will be able to create a huge public demand of USD 300 million buying into USD 32 million worth of BIG Tokens.

We expect the value of BIG Tokens to rise exponentially.

5. Maintaining value

BIG Token Limited is committed to maintain token's value to make it ideal as a method of payment. Net interest and principal loan repayments will also be used to buy back tokens from the open market to reduce the tokens in circulation, thereby further increasing the token value.

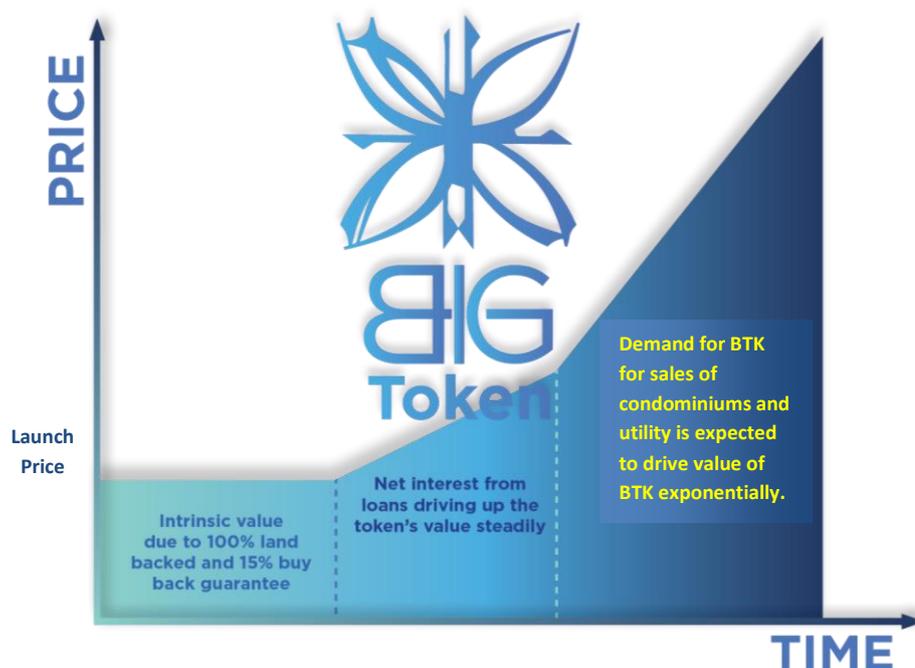
Execution risk

Just like any other businesses, it is critical that BIG Token Limited is able to execute its plan of developing the lands into a collective brand of hotels, so as to unlock the value of tokens during the pre-sale phase and when the hotels are operational. The BIG Token team has a wealth of experience in managing real estate and hotel operations with a combined AUM of USD 300 million and CAGR in excess of 20%.

Default risk of land owners

The business model is reliant on the interest paid by the land owners. Strict due diligence is carried out to ensure the credit worthiness of the land owners. To reduce the default risk of land owners, 20% of the loan amount is held in trust by the Administrator as collateral against any arrears. In addition, the land titles are held as mortgage to make the entire loan secure.

PRICE PROJECTION



For more details, please refer to our [whitepaper](#).