



Project Name: BIG Token	Token Symbol: BTK
Hard Cap: 320 million BTK	Conversion Rate: 1 ETH to 5,000 BTK
Minimum Contribution: 2 ETH (10,000 BTK)	

WHY BIG TOKEN?

BIG Token is the world's first ICO to fund existing landowners in building condominiums and hotels. Contributions are secured and 100% backed by prime land which is already owned. Land is a proven asset class that holds value and has risen exponentially through the years. The huge volatility in the crypto world indicates that the public are abandoning the traditional cryptocurrency in search of a stable utility token – one that has intrinsic value fully backed by a physical asset class, and has the ability to provide demand for the token to be used as a convenient payment method.

WHAT WE WANT TO ACHIEVE – REMOVING THE MIDDLE MAN

BIG Token Limited is opening up a blue ocean – democratizing the unserved and underserved loan markets that are hard to obtain traditional bank financing due to a lack of operational cash flow through the use of blockchain technology. With traditional financial intermediaries removed, investors and land owners will benefit from having direct access to one another. With the fund raised from the ICO, land sponsors can borrow at a lower cost of funds, while contributors enjoy a higher token value due to the buying back of tokens using the net interest and principal repayments of the loans from the open market, thereby reducing the tokens in circulation.

OUR COMMITMENT

✓ **100% LAND BACKED**

BIG Token is 100% backed by an equivalent equity value of the real estate assets, and thus is a stable token.

✓ **STRICT COMPLIANCE AND DUE DILIGENCE**

With strict compliance and due diligence as the main objectives, the fund raised is administered by a Japanese company with entities governed by the Ministry of Finance in Japan. The administrator will also work with international lawyers, land surveyors and custodians to ensure the integrity of the entire business framework.

✓ **USAGE OF BIG TOKENS**

BIG Tokens can be utilised to purchase condominiums and hotel services at preferential rates, driving demand for BIG Tokens and enhancing the token value.

✓ **COMMITTS TO BUY BACK TOKENS**

BIG Token is committed to buy back tokens at 15% above issuance price using net interest and the principal repayments of the loans one year after the completion of ICO - providing our contributors additional value in their investment.

OUR PARTNERS

We have engaged a team of international consultants for this project:

LEGAL PARTNERS (REAL ESTATE)

**Baker
McKenzie.**

**CHALERMCHAT
LAW OFFICE**

LNT & PARTNERS

LEGAL PARTNERS (ICO)

LAWPLUS
LAW PLUS (ASIA) PCL
LawPlus Ltd.

LEGAL PARTNERS (JAPAN)

KOBAYASHI LAW

ICO CONSULTANTS

ICO Consulting Asia

ICO LaunchGroup

ARCHITECTS (REAL ESTATE)

A | **49**

Niwat Architects

BYG

INTERIOR DESIGNERS (REAL ESTATE)

A | **49**

Brownstone Designs

IMAGING Space

For more details, please refer to our whitepaper at <https://www.bigtk.io/#whitepaper>.

BIG LIFESTYLE SNEAK PREVIEW

